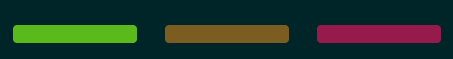


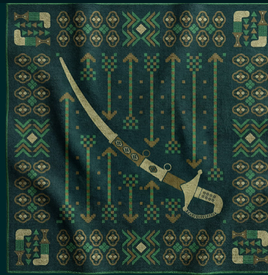
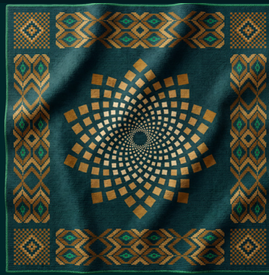
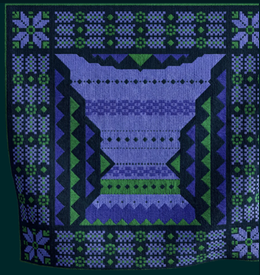
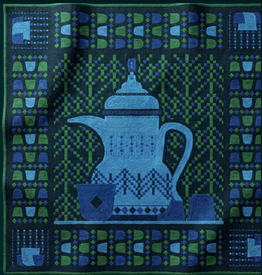
عزنا بطبعنا
اليوم الوطني السعودي
SAUDI NATIONAL DAY

Welcome to AlUla's Saudi National Day Celebration



23 – 24 September 2026





Welcome

AlUla Celebrates

Welcome to the people of AlUla and our visitors to the Saudi National Day celebrations, where the joy of the nation brings us together through national performances, cultural experiences, traditional arts and family activities.

Choose your destination

AlManshiyah Farmers Market

Wednesday: 6:00 PM – 1:00 AM

Thursday: 5:30 PM – 11:00 PM

[Farmers Market location](#)

AlJadidah Arts District

Wednesday & Thursday:

6:00 PM – 2:00 AM

[AlJadidah Arts District location](#)

AlUla Old Town

Wednesday: 6:00 PM – 12:00 AM

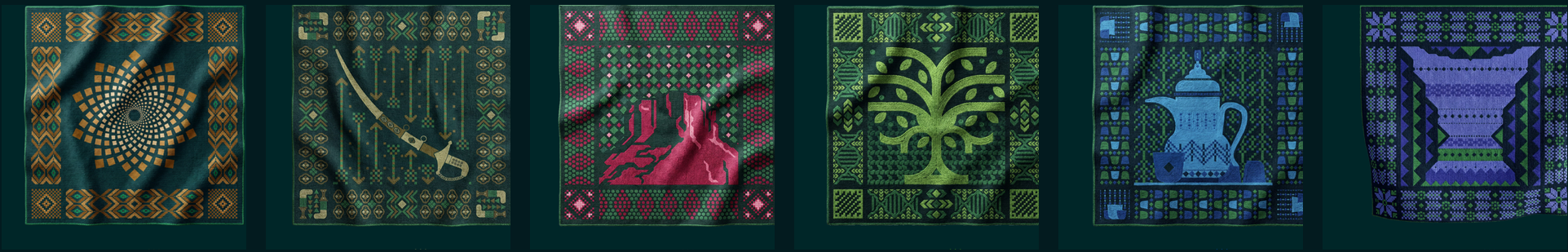
Thursday: 5:00 PM – 12:00 AM

[AlUla Old Town location](#)

Welcome

02 / 13





Saudi National Day events

Wednesday 23 September

AlManshiyah Farmers Market

6:00 PM – 1:00 AM

📍 Farmers Market location 📍

6:00 PM Welcome and reception

6:00 PM Farmers and Productive Families kiosks

8:30 PM Children's activities

9:00 PM Saudi Ardah – first performance

11:30 PM Saudi Ardah – second performance

1:00 AM Event closing

AlUla Old Town

6:00 PM – 12:00 AM

📍 AlUla Old Town location 📍

■ Welcome and reception

■ National songs

■ Productive Families kiosks

■ Restaurant, café and shop offers [Offers page](#) 📍

AlJadidah Arts District

6:00 PM – 2:00 AM

6:00 PM Embroidery workshop – Madrasat Addeera [Pre-registration](#)

Embroider a brooch inspired by Saudi identity · until 8:00 PM

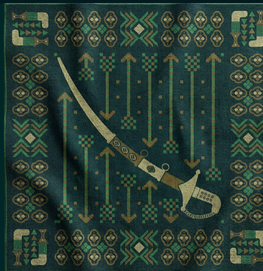
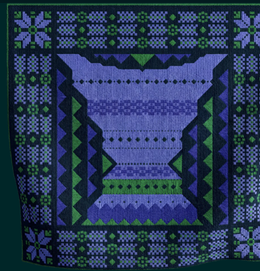
[Register for the workshop](#) 📍

📍 Madrasat Addeera location 📍

6:00 PM Madrasat Addeera Visitor Centre Celebration

Visit the centre, celebrate Saudi National Day and tour the exhibition until 10:00 PM





Saudi National Day events

Wednesday 23 September

AlJadidah Arts District

6:00 PM Children's activities at AlUla Public Library

Creative activities for children, including group colouring, coloured-paper art, face painting and a grandparents’ storytelling corner
until 11:00 PM

📍 AlUla Public Library location 🔗

6:00 PM Productive Families kiosks

until 12:00 AM

8:00 PM Saudi Film Screenings at AlJadidah Cinema

A selection of Saudi documentaries, short films and a feature film

Short Documentaries 8:00 PM — 10:00 PM

Short Films 10:00 PM — 12:00 AM

Feature Film 12:00 AM — 2:00 AM

📍 AlJadidah Cinema location 🔗

9:00 PM First live music show – Shorfat AlJadidah

until 9:45 PM

10:15 PM Second live music show – Shorfat AlJadidah

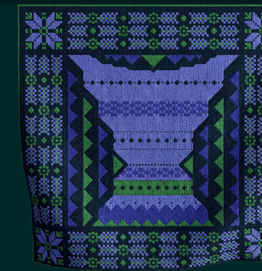
until 11:00 PM

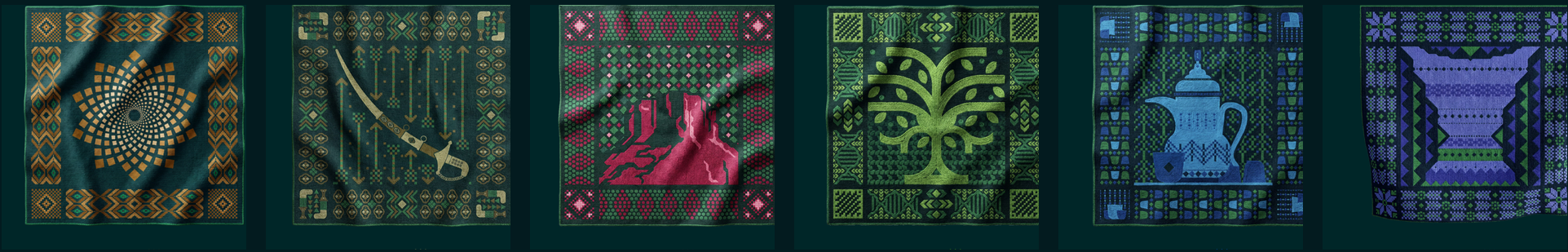
McDonald's

📍 McDonald's location 🔗

7:00 PM McDonald's Saudi National Day celebration

Featuring traditional folk performances, a horse show and activities for families and children, with children's activities continuing until 28 September.





Saudi National Day events

Thursday 24 September

AlManshiyah Farmers Market

5:30 PM – 11:00 PM

Farmers Market location

- AlUla Dates Season continues with the Saudi Ardah, children’s activities and family programmes

AlUla Old Town

5:00 PM – 12:00 AM

AlUla Old Town location

- Saudi National Day celebrations continue

5:00 PM Qissa Bi Qissa – Huna Space Pre-registration

An interactive conversation experience celebrating Saudi National Day

Session 1

English session

5:00 PM — 6:00 PM

Session 2

Arabic session

6:30 PM — 7:30 PM

Register via Experience AlUla

Huna Space location

AlJadidah Arts District

6:00 PM – 2:00 AM

6:00 PM Children's activities at AlUla Public Library

Creative activities for children, including group colouring, coloured-paper art, face painting and a grandparents’ storytelling corner until 11:00 PM

AlUla Public Library location

6:00 PM Productive Families kiosks

until 12:00 AM

8:00 PM Saudi Film Screenings at AlJadidah Cinema

A selection of Saudi documentaries, short films and a feature film

Short Documentaries

8:00 PM — 10:00 PM

Short Films

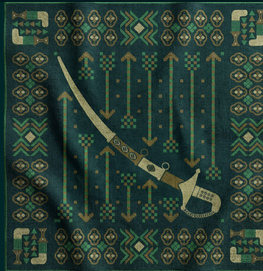
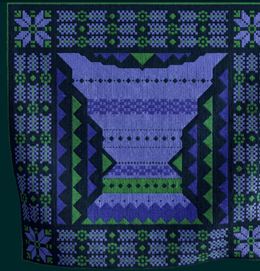
10:00 PM — 12:00 AM

Feature Film

12:00 AM — 2:00 AM

AlJadidah Cinema location





Visitor guide

Plan your visit

Free entry to all events

Activities requiring pre-registration

AlJadidah Arts District

Embroidery workshop – Madrasat Addeera

Wednesday 23 September · 6:00 PM – 8:00 PM

Register for the workshop

AlUla Old Town

Qissa Bi Qissa – Huna Space

Thursday 24 September
English 5:00 PM – 6:00 PM
Arabic 6:30 PM – 7:30 PM

Register via Experience AlUla

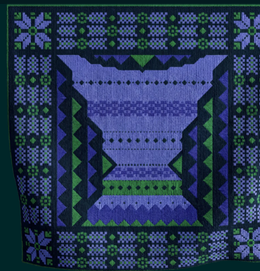
Weather forecast

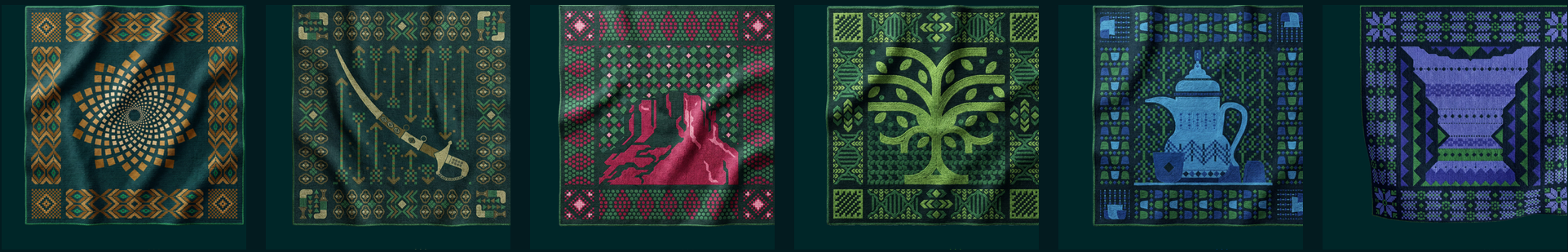
WEDNESDAY 23 SEPTEMBER

Clear, with temperatures between 22°C and 39°C.

THURSDAY 24 SEPTEMBER

Clear to partly cloudy, with temperatures between 23°C and 39°C.





Visitor guide

Plan your arrival

Parking

Old Town North Parking

Shuttle service

North parking location

Old Town South Parking

Shuttle service

South parking location

Open Parking Area near Old Town South Parking

Shuttle service

Open parking location

Winter Park Parking Area

Shuttle service

Winter Park parking location

AlManshiyah Parking

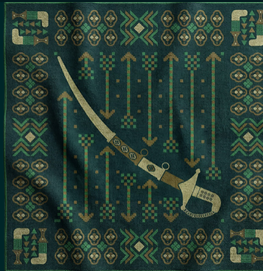
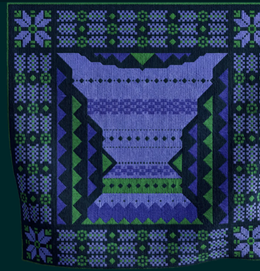
AlManshiyah parking location

Shuttle service

Shuttle buses run from the parking areas to the celebration venues

Explore stays and experiences in AlUla





Saudi National Day offers | AlUla Old Town

Restaurants and cafés

70s Café

- Saudi coffee for 96 halalas
- Complimentary Saudi coffee with any dessert order

Tofareya

- Complimentary dessert with orders of SAR 96 or more
- Special dish: zurbian with green rice to celebrate Saudi National Day

22 – 24 September

Entrecôte Café de Paris

- Complimentary dessert with every entrecôte steak order

Wednesday 23 September only

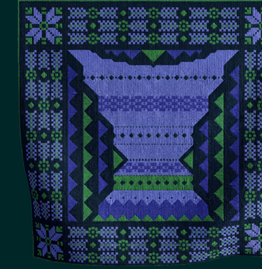
Fresh House

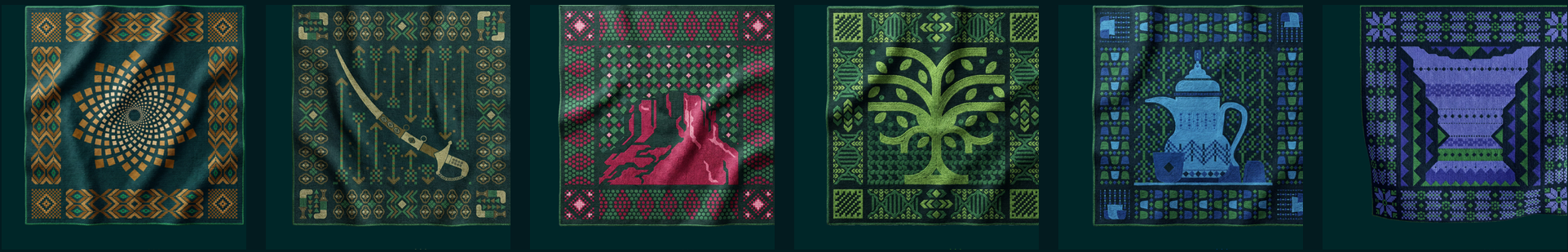
- 23% off subscriptions

Pink Camel Pastry Boutique

- 15% off all orders
- Breakfast for two for SAR 96

Offer periods and conditions vary by venue. Please ask in store about details and combining offers.





Saudi National Day offers | AlUla Old Town

Fashion and accessories

House of Cenmar

- Up to 60% off products
- Fourth piece free when you buy three

Nouf Fetaihi

- 30% off all products
- Third piece for SAR 96 when you buy two

Concept by Weaver

- 20% off all products
- Selected products for SAR 96

House of Kashmir

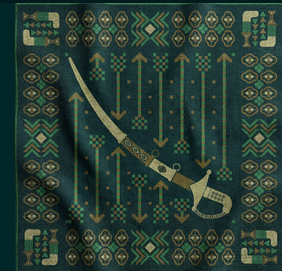
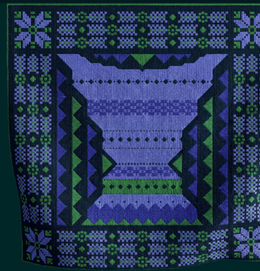
- 15% off all products
- Second scarf free when you buy one

Dibagh Store

- Special discounts on all leather products

Offer periods and conditions vary by venue. Please ask in store about details and combining offers.





Saudi National Day offers | AlUla Old Town

Gifts and crafts

Saudi Scenes

- 50% off all T-shirts
- Discounts from 20% up to 70% on selected products
- Second fridge magnet free when you buy one
- Elephant Rock figurine free when you buy a mug

Stone Treasure

- 25% off all products until 30 September
- Selected products for SAR 96
- Pay SAR 96 when you spend SAR 130

Peerless Jewellery

- 15% off all products

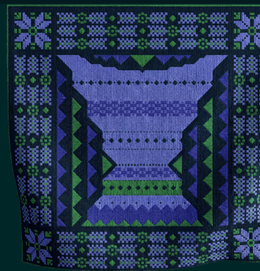
Otta Pottery

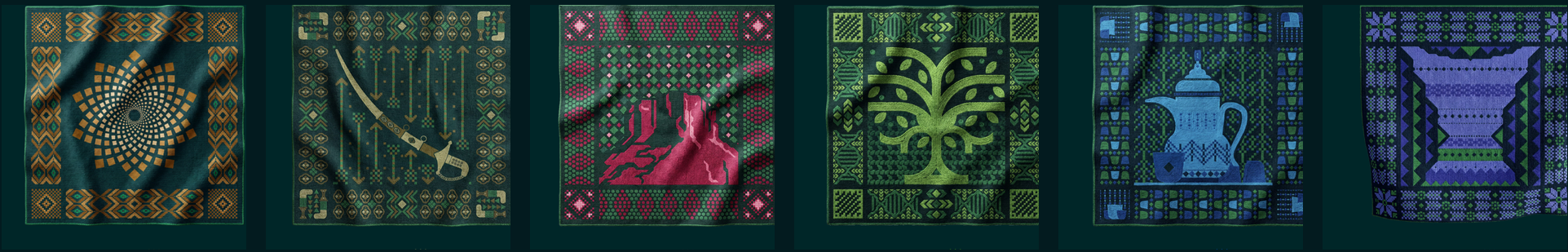
- 15% off all products

Artisana

- 20% off selected collections inspired by Saudi crafts and heritage

Offer periods and conditions vary by venue. Please ask in store about details and combining offers.





Saudi National Day offers

Hotel offers

Banyan Tree AlUla

per night

From SAR 1,932

Stay 22 – 26 September

- Daily breakfast and 20% off food and beverage
- Kids stay and dine free
- Upgrade to a pool villa, subject to availability
- 24-hour flexible check-in and check-out
- Access to Banyan Tree AlUla and Our Habitas AlUla facilities

📍 Map 🗑

Hotel and booking 🗑

The Chedi Hegra

per night | Chedi Deluxe Room

From SAR 1,200

During Saudi National Day week

- Saudi welcome with coffee and dates, plus a limited-edition souvenir
- Hegra bike tour and stargazing experience
- Afternoon tea or a dessert experience
- Upgrade, early check-in and late check-out, subject to availability
- 20% off spa and 40% off dining

📍 Map 🗑

Hotel and booking 🗑

Dar Tantora The House Hotel

per night including breakfast

From SAR 850

Stay | Dar Al Luban

Single room
SAR 850 per night

Double room
SAR 1,000 per night

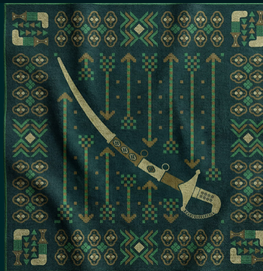
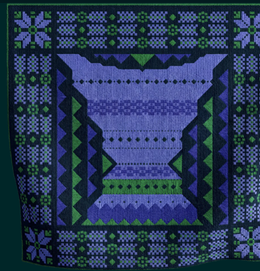
Saudi National Day dinner | Joontos Restaurant

- Set dinner menu at SAR 200 per person

📍 Map 🗑

Hotel and booking 🗑





Saudi National Day offers

Hotel offers

Our Habitas AlUla

per night | Canyon Villa

From SAR 1,932

Stay 22 – 25 September

- Complimentary upgrade to the next villa category, subject to availability
- Daily breakfast and welcome drink
- Kids under 12 stay and dine free
- 20% off dining
- 24-hour flexible check-in and check-out

Spa offer | 23 September

- 30 extra minutes with any treatment of 60 minutes or more, plus various treatment offers

New bookings only. The offer cannot be combined with other offers.

📍 Map 📍

Hotel and booking 📍

Cloud7 Residence

25% off stays

Stay 22 – 26 September 2026

Experiences included in the package

- Dadan and Jabal Ikamah tour, and AlUla Old Town experience

Saudi National Day dinner | Poolside

- 7:00 PM – 10:30 PM
- From SAR 150 per person, with live oud music

Package details and booking conditions are available via the “Book the offer” button.

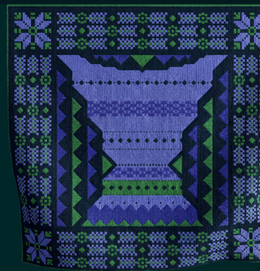
📍 Map 📍

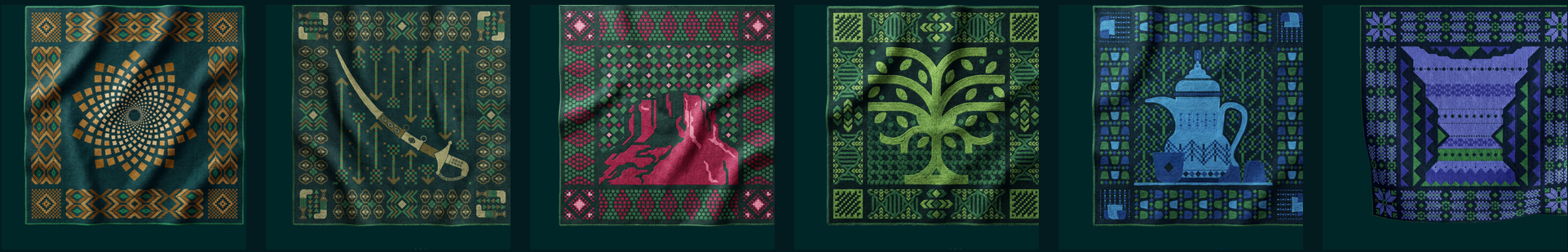
Book the offer 📍

Hotel and booking 📍

Notes

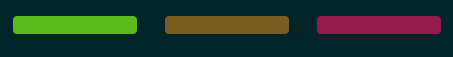
- All prices exclude taxes and fees unless stated otherwise.
- Mention the Saudi National Day offer when contacting the hotel to get the published rates.





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اليوم الوطني السعودي
SAUDI NATIONAL DAY

Welcome to AlUla's Saudi National Day Celebration



23 – 24 September 2026

#SaudiNationalDay

